

NATIONAL BROWN SWISS ASSOCIATION



2022 Junior Youth Achievement Award Application

Ages 8-15 (As of January 1, 2022)

DEADLINE: MARCH 31, 2022

No. Assigned: _____ (Office use only)



NATIONAL BROWN SWISS ASSOCIATION

2022 Junior Youth Achievement Award Application

The Junior Achievement Award recognizes outstanding youth work in the Brown Swiss breed. To be eligible to compete, the youth must have been 8 and not yet 16 by January 1 of the year they are entering. Each entrant should send this completed application directly to the national office. An anonymous committee will choose finalists. There is no interview and applicant's presence is not required at National Convention but is encouraged.

The entire application should reflect the efforts and thoughts of the youth in his/her work with Brown Swiss cattle. The application should be typed or written clearly so judges do not misread information. Please include the following components:

A. FRONT & BACK COVERS

Be creative. Photos on the front and back covers are acceptable. Covers will not be judged.

B. INDEX PAGE

C. INTRODUCTORY PAGE

Include biography (same one that is submitted with application) and one 4x6 sized photo.

D. JUNIOR YOUTH ACHIEVEMENT AWARD APPLICATION FORM

E. DIVIDER PAGES (7)

Divider pages should include labeled tabs for these sections: Resume, Story, Cow Summary, Inventory, Recognition, Pictures, and Personal Views. Divider pages can be decorated on front side with pictures or other creative materials

F. SUMMARY OF ACTIVITIES & PROJECTS (RESUME)

Not to exceed three pages. This section does not have to be double-spaced. List your activities from the most recent year to your first year beginning with dairy project work, and include achievements, awards, and offices held. These are to be the highlights of your career as a Junior Brown Swiss member. This should include all types of projects and activities . . . Brown Swiss, 4-H, FFA, school, church, and community.

G. BROWN SWISS STORY

Not to exceed three double-spaced pages using Times New Roman 12-point font. Your story should address each of the following topics:

- 1) Farm life and daily chores
- 2) Why you choose to work with Brown Swiss
- 3) Brown Swiss involvement
- 4) Dairy Industry involvement

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H. PERFORMANCE SUMMARY & INVENTORY OF REGISTERED BROWN SWISS

List name, sire, dam, and date of birth. If applicable, include your animal's production records. Please use the template below.

I. RECORD OF ANIMALS SHOWN AND SPECIAL RECOGNITIONS

Limit to three pages. Youth should spotlight their favorite animals from the farm or from the showing. A picture of the animal may be attached with a short summary of what makes this animal so great. Youth may include milk records, offspring, show results, etc. Also, discuss sire choices for heifers and cows.

J. 2 PERSONAL VIEW QUESTIONS

Answer each of the following questions in one page or less per question.

- 1) What does the Brown Swiss breed offer that other breed do not (what makes Brown Swiss special)?
- 2) If you were looking to purchase a heifer or cow for your herd, what specific criteria would you look for to improve the genetics of your herd?

K. CLIPPING & PICTURES

Limit to five pages — front only. Photos and clippings should exhibit the following activities: Brown Swiss, 4-H, FFA, school, church, and community.

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Send completed applications to:
Youth Achievement Contest
Brown Swiss Cattle Breeders' Association
800 Pleasant Street
Beloit, WI 53511-5456

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